

Spring 2010 Membership/Communications Committee Update

Over the past few months our committee has been hard at work in identifying potential vendors that may have the qualifications and expertise to assist us in fulfilling our objectives of having a website that is easy to use, while becoming our main communication method to our members and other stakeholders in our industry. During the process of defining these potential partners, we also defined our main goals in what we wanted the website to do, and we created a formal request for proposal to submit to these vendor candidates.

We have since made a recommendation to the board as to a suitable service provider for our new website based on the responses from our formal RFP: Corporate Web Services (CWS) from Rochester, Minnesota. CWS provided us the most complete and comprehensive proposal package that will include ongoing support so that our website stays up-to-date with pertinent information in a manner that will be easily accessible by you, our members. I will look forward to presenting the new website to all of you at a future General Membership Meeting and explaining the benefits that such a website will have in communicating important industry information to all of you so that you have the ability to maximize each of your business opportunities.

I wish each of you a wonderful and healthy new year and look forward to seeing each of you at our next meeting. If anyone has any comments relating to our committee or potential new members they would like to refer, you can always reach me via e-mail or on my phone.

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